



BAPA

Beverly Area
Planning Association

1987 W. 111th St.,
Chicago IL 60643
bapa@bapa.org
773-233-3100

Dear Neighbor,

In professional bike racing, riders make their living by winning prizes. To attract the best riders to the Beverly Hills Cycling Classic, we need to offer top prizes – cash prizes awarded to the winner of a lap in a race. This year, a new race course and festival area at 101st and Longwood Drive will add to the excitement of this popular event!

Area residents and businesses are invited to sponsor prizes in the **16th annual Beverly Hills Cycling Classic | Bikes & Brews** presented by the Beverly Area Planning Association (BAPA) and coming to Beverly Hills/Morgan Park with four elite level pro/am races: masters', women's and two men's -- on **Friday, July 20**.

The amount of prizes available in a pro am cycling race is a strong incentive for elite riders to participate – only one rider can win the top prize; several riders can win the prizes offered for laps. And the more competitive the event, the more exciting the action for spectators.

Prizes come from businesses and residents in the community where the race is held, and are collected in increments of \$200, \$100 and \$50. Prize donors have their names announced over the public address system during the race. The more you give, the more often your name is mentioned. Prizes donations are not donations to the Beverly Area Planning Association and not tax deductible -- *100% of the money donated for prizes is awarded to riders competing in the Beverly Hills Cycling Classic.*

To donate a prize, please use the application below. **The final deadline for donating a prize is Monday, July 9.** If you need more information, or would like information about donating at other sponsorship levels, please call 773-233-3100 or email sflood@bapa.org.

See you at Bikes & Brews!

2018 Beverly Hills Cycling Classic Committee

2018 BIKES & BREWS PRIMES DONATION APPLICATION

Individual or Business Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

BUSINESSES AND INDIVIDUALS WHO DONATE LARGE PRIMES WILL BE MENTIONED SEVERAL TIMES BEFORE THEIR SPONSORED LAP. THE MORE YOU DONATE, THE MORE OFTEN YOU'LL BE MENTIONED.

Select your prime level:

___ \$200 or above* ___ \$100 ___ \$50

Please complete this information to be announced over the PA system during the lap you are sponsoring:

Type of business: _____ Years in business: _____

Business or individual message: _____

* Primes sponsors at the \$200 or above level have the opportunity to present prize money to the winner of the lap they sponsor.

Please make checks payable to: Beverly Area Planning Association (BAPA)

and mail or deliver to 1987 W. 111th St., Chicago IL 60643.

Deadline to receive prime commitments is 5 p.m., Monday, July 9, 2018